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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

VAS-3/PRBT-2014/Genl. (Vol-I)

Dated: 10.10.2017

To,

PGM/GM (CMTS), Nodal Centre
Chandigarh / Pune / Trichy / Kolkata.

Sub: Implementation of New Data STV recharges packs with PRBT Service across all zones except Kerala.

The below mentioned STVs approved by BSNL for PRBT services are to be integrated with immediate effect in all the zones within (2) two days from the issue of this letter.

S. No.	PRBT Vendor	Price of Prepaid PRBT bundled STV (In Rs.)	Validity of the STV	Description / Offer name	Features of STVs
1.	M/s OnMobile / M/s IMI Mobile	Rs. 459/-	90 days	Sangeet ke sath Diwali Offer	Applicable as per "STV 429"

A compliance report in this regard may be furnished to this office, So that further promotion/marketing for the aforesaid STVs can be done appropriately to make them popular for BSNL GSM customers and thereby acquisition of the new customers and stickiness of existing customers be achieved.

DM (VAS-2-II)
Corporate Office,
BSNL, New Delhi.

Copy to:

1. M/s Pyro to take immediate & necessary action in integrating the STVs in C-Top-up Server and subsequently with CVPS.
2. M/s Netxcell for integrating the STVs in CVPS server only after configuring in C-Top-up server by M/s Pyro.